

## Message Text

UNCLASSIFIED

PAGE 01 BANGKO 02527 251203Z  
ACTION EA-12

INFO OCT-02 ISO-00 EB-08 /021 W  
-----001637 260234Z /13

R 250900Z JAN 78  
FM AMEMBASSY BANGKOK  
TO SECSTATE WASHDC 8696  
INFO USDOC WASHDC

UNCLAS BANGKOK 2527

E.O. 11652: N/A  
TAGS: BEXP, TH  
SUBJ: PROPOSED EXPORTER/AGENT INFORMATION SYSTEM (E/AIS)

REF: A) 77 STATE A-4335, B) STATE A-0085

1. EMBASSY BELIEVES THE PROPOSED E/AIS HAS CONSIDERABLE MERIT AND COULD ADD A DIMENSION OF QUALITY AND RESOURCEFULNESS TO OUR COMMERCIAL LIBRARY. THE REAL VALUE OF E/AIS AS A TRADE PROMOTIONAL TOOL WOULD, OF COURSE, DEPEND UPON THE COMPREHENSIVENESS AND APPROPRIATENESS OF THE DATA CONTAINED THEREIN.

2. THE FOLLOWING ARE EMBASSY'S RESPONSES TO THE SIX QUESTIONS IN REFAIR A.

A. EMBASSY WOULD BE INTERESTED IN HAVING ONE OF THE E/AIS INSTALLATIONS CURRENTLY OVERSEAS.

B. AMPLE SPACE IS AVAILABLE IN THE COMMERCIAL LIBRARY THAT WOULD PROVIDE FREE AND EASY ACCESS FOR STAFF AND VISITORS ALIKE. OUR LIBRARIAN AND ASSISTANT LIBRARIAN WOULD BE DESIGNATED WITH THE PRIMARY RESPONSIBILITY FOR ASSISTING BUYERS.

C. MEMBERS OF THE LOCAL BUSINESS COMMUNITY HAVE FREE ACCESS TO THE AREA WHERE THE E/AIS IS TO BE PLACED. THE OFFICE OF THE COMMERCIAL ATTACHE, WHICH INCLUDES THE COMMERCIAL LIBRARY,  
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IS LOCATED IN THE SHELL HOUSE, A 12-STOREY COMMERCIAL BUILDING ACROSS THE STREET FROM THE CHANCERY. DURING 1977, OUR COMMERCIAL LIBRARY RECEIVED 3,463 BUSINESS VISITORS AND RESPONDED TO 1,862 TELEPHONE INQUIRIES. IN ADDITION, THE COMMERCIAL SECTION RECEIVED 1,166 LOCAL BUSINESS VISITORS, 564 AMERICANS, 74 OTHERS AND RESPONDED TO 940 TRADE LETTERS.

D. SERVICES, SIMILAR OR COMPARABLE TO E/AIS, ARE NOT AVAILABLE LOCALLY.

E. BANGKOK IS THE COMMERCIAL CAPITAL OF THAILAND AND THE INSTALLATION OF E/AIS MICROFILM LIBRARY ANYWHERE ELSE WOULD BE INAPPROPRIATE.

F. SHOULD THIS EMBASSY NOT BE CHOSEN FOR AN INITIAL INSTALLATION, THE INDEX OF VENDORS AND THE INDEX OF PRODUCTS WITH NOUN-ADJECTIVE DESCRIPTIONS WOULD BE DESIRED.  
WHITEHOUSE

UNCLASSIFIED

NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 25 jan 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978BANGKO02527  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Handling Restrictions:** n/a  
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**Reference:** 77 STATE A-4335, 78 STATE A-85  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 04 mar 2005  
**Review Event:**  
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**Review Release Event:** n/a  
**Review Transfer Date:**  
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**Status:** NATIVE  
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**TAGS:** BEXP, TH  
**To:** STATE  
**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014